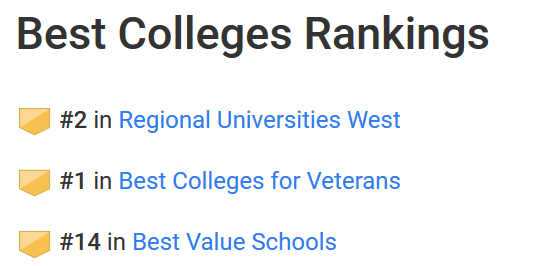
**MS- IS at Santa Clara University**

Audience: Prospective students of Santa Clara University and recruiters.

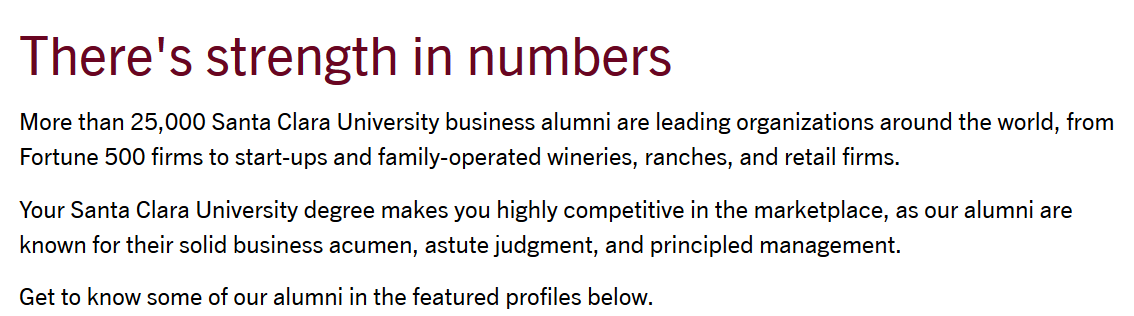
I started my search from exploration point of view. I had a wage idea that have to somehow influence both.

**SCU Ranking:**

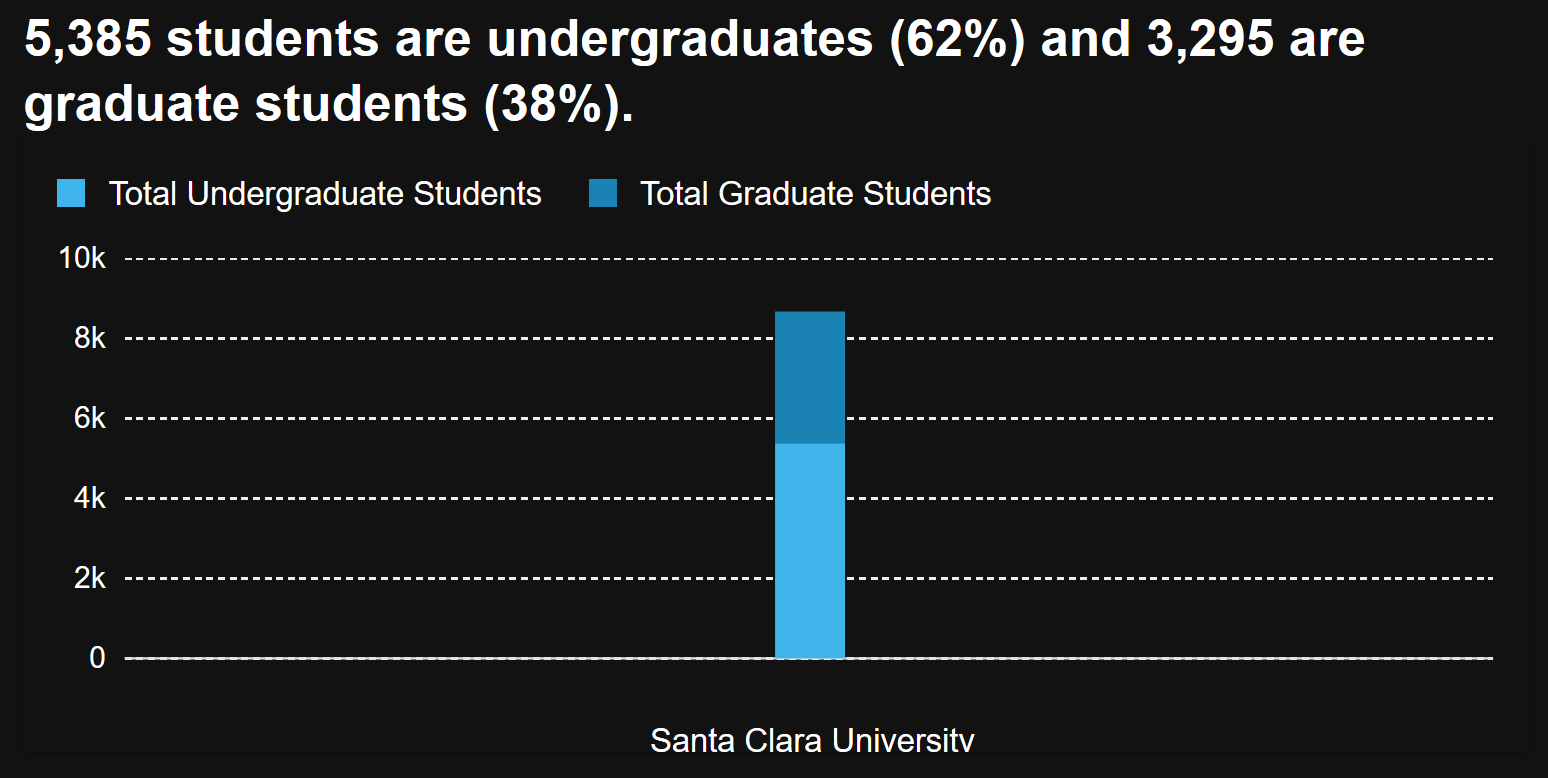


**SCU Alumni Reach:**

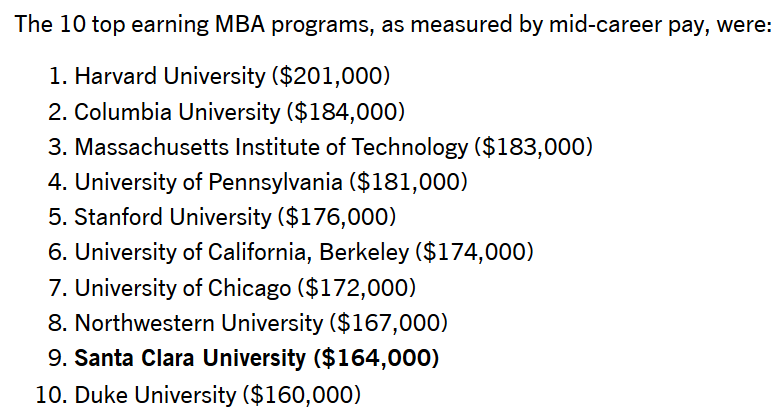




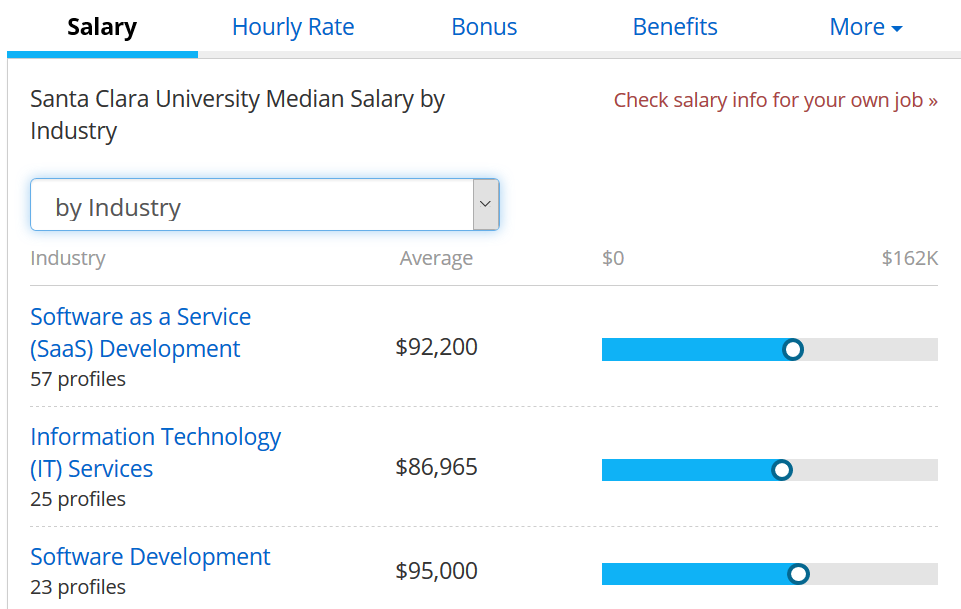
**Target Students:**



**MBA earnings:**



**Industry wise earnings:**



Data Source: <https://www.scu.edu/business/ms-information-systems/curriculum/msis-courses/>

Claim: I support the argument- “Masters of Information Systems students at Santa Clara University have the skillsets required to earn good at their jobs.”

Support: The term ‘good’ in my claim means above average salary in IT sector which is warranted by …..

Explanation: This explains prospective students, what kind of skillsets they will acquire if they choose Santa Clara University. They can decide based on 2 factors shown in this visualization- their interest in those skillsets and average salary earned.   
At the same time it makes easier for recruiters to understand if these skillsets are in alignment with their requirement and what is the range of salary students expect.